

Girl Scouting = Girls' Success Factor

Research* finds that Girl Scouts is linked to success! Girl Scouts shine above their peers in leadership, academics, career aspirations, and hope for the future:

Girl Scouts exhibit stronger leadership outcomes than non-Girl Scouts. Girl Scouts across age levels fare better than non-Girl Scouts with regard to all five leadership outcomes. Girl Scouting particularly impacts girls' abilities to step outside

their comfort zones, manage healthy relationships, and be civically engaged in their communities. For example, three out of five Girl Scouts seek challenges and develop healthy relationships compared to only two in five non-Girl Scouts, and Girl Scouts are twice as likely as non-Girl Scouts to identify and solve problems in their communities.

*The Girl Scout Impact Study

Compared to non-Girl Scouts, Girl Scouts are more likely to:



Develop a strong sense of self.

They have confidence in themselves and their abilities, and are happy with who they are as a person.

+12% over non-Girl Scouts



Form healthy relationships.

They develop and maintain healthy relationships by communicating their feelings directly and resolving conflicts constructively.

+17% over non-Girl Scouts



Display positive values.

They act ethically, honestly, and responsibly, and show concern for others.

+16% over non-Girl Scouts



Become community problem-solvers.

They desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create "action plans" to solve them.

+29% over non-Girl Scouts



Seek challenges.

They take appropriate risks, try things even if they might fail, and learn from mistakes.

+20% over non-Girl Scouts

Girls exhibiting leadership outcomes



JOIN TODAY! For information on ways to give a girl the Girl Scout advantage, please contact:

800-497-2688 / gshom.org

girl scouts 
heart of michigan

The 15 Outcomes Of The Girl Scout Leadership Experience

Discover

1. Girls develop a strong sense of self.
2. Girls develop positive values.
3. Girls gain practical life skills.
4. Girls seek challenges in the world.
5. Girls develop critical thinking.



Connect

1. Girls develop healthy relationships.
2. Girls promote cooperation and team building.
3. Girls can resolve conflicts.
4. Girls advance diversity in a multicultural world.
5. Girls feel connected to their communities, locally and globally.



Take Action

1. Girls can identify community needs.
2. Girls are resourceful problem solvers.
3. Girls advocate for themselves and others, locally and globally.
4. Girls educate and inspire others to act.
5. Girls feel empowered to make a difference in the world.



Leadership